

## "Health companies sign new collaboration agreement

The Swedish, nutrition-based companies, Generations of Health (GOH), Helsingborg, and Nutritech International, Malmö, have signed a long-term agreement on collaboration. This formalises the collaboration that started some time ago. Under the terms of the agreement, GOH will purchase raw materials and finished products from Nutritech, and the two companies will work together on developing new products.

"Both our companies operate in a rapidly growing sector, but one that is dependent on comprehensive research programmes and documentation. This new joint venture is a way of broadening the base for steady growth and will benefit our customers, distributors and employees. We are strengthening our product range with proven products that are really in demand," comments Lena Åkerman, President of GOH.

By October, the first product to result from the collaboration between GOH and Nutritech should be on the market.

Generations of Health manufactures and distributes sophisticated and unique nutritional products throughout Europe. See also [www.goh.biz](http://www.goh.biz)

Nutritech International develops processes and products in the field of Functional Foods and food supplements. See also [www.nutritechint.com](http://www.nutritechint.com)

Further information is available from Lena Åkerman, President, GOH, tel +46 (0)42-251561, or Ruzdi Ekenheim, CEO, Nutritech, tel + 46 (0)40-367111."

