



**Nutritional Technologies Int**

**Sweden AB:**

Krinova Science Park  
Stridsvagnsvägen 14  
291 39 Kristianstad  
Sweden  
Tel. (+46) 040 367 111  
Fax (+46) 040 367 114  
Business reg. 556638-9648

[www.nutritechint.com](http://www.nutritechint.com)  
[post@nutritechint.com](mailto:post@nutritechint.com)

Aktiv® listed in UK Supermarkets – London 20/11/06

NutriTech (UK) is delighted to announce that the Aktiv® will be launched in Waitrose Supermarkets in January 2007.

Waitrose is the supermarket brand of The John Lewis Partnership, one of The UK's most successful retail groups. Their 180 strong national supermarket chain is the preferred destination for both health conscious and affluent shoppers. This is the ideal environment for Aktiv® to achieve volume sales.

The Aktiv® launch at Waitrose will be supported through in store promotions and a national press campaign.

In addition, NutriTech (UK) is in advanced talks with several other national supermarket groups.

**Ruzdi Ekenheim,**

**CEO**